



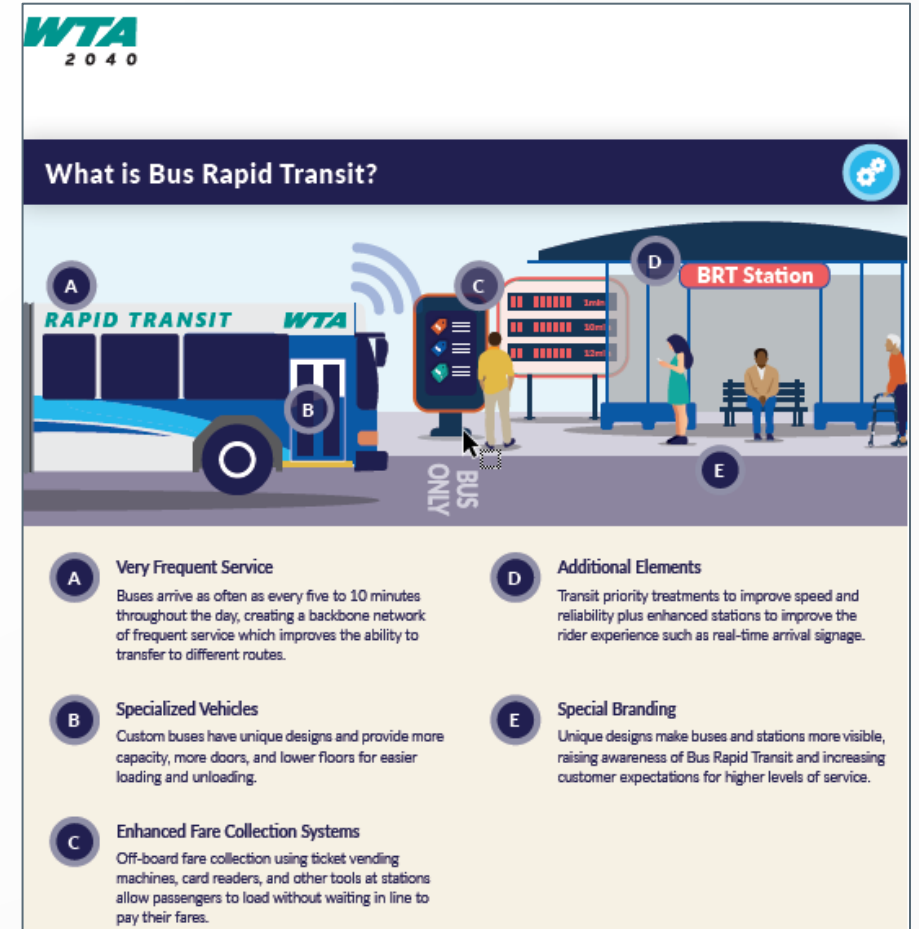
# WTA RAPID TRANSIT CORRIDOR STUDY

04/06/2023 Board Meeting



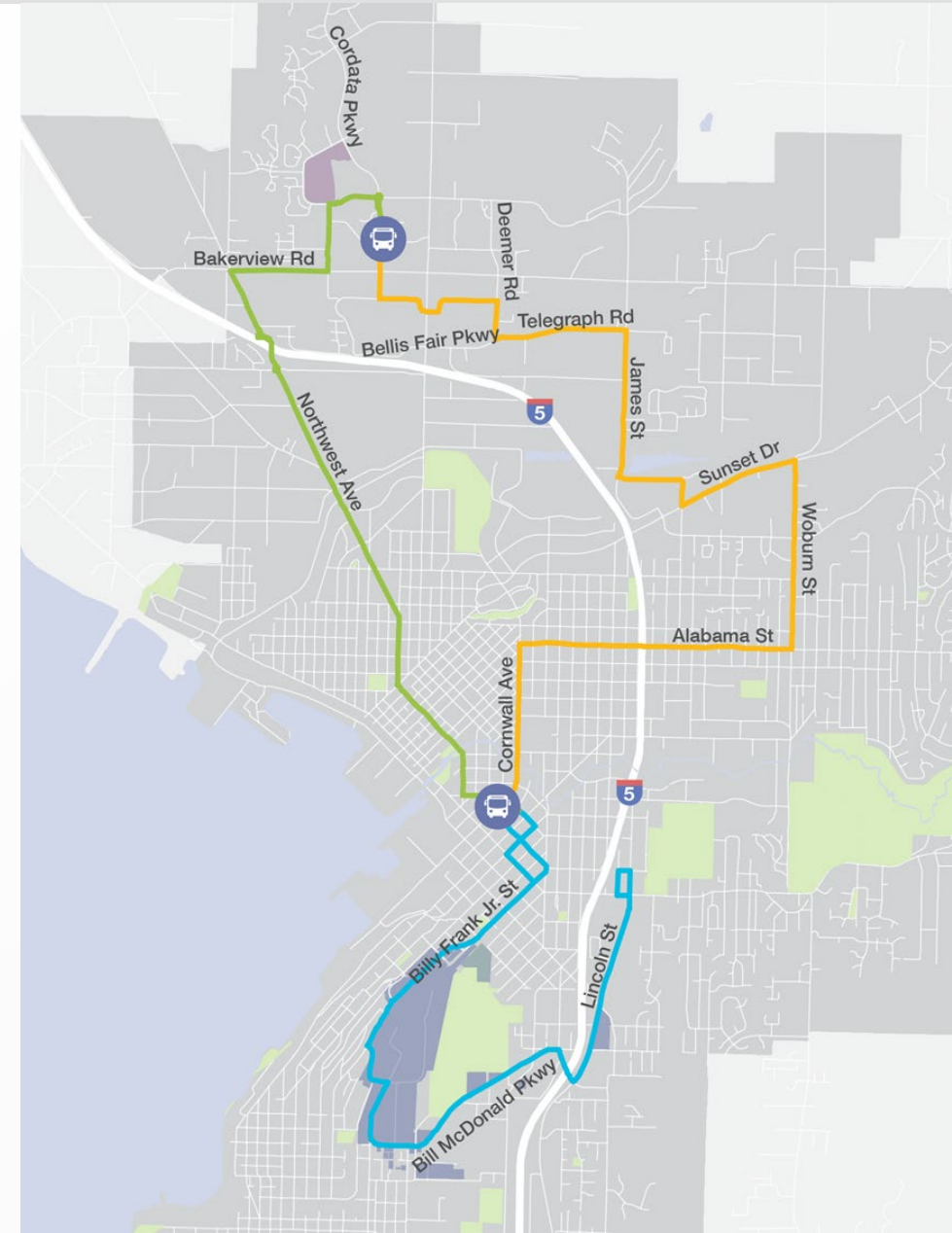
# BACKGROUND

- Board's Discussion on Transformation
- Project recommended in WTA 2040
- Study included in 2022 budget
- WTA-City of Bellingham Partnership
- Consultant-led (Transpo)
- Technical Advisory Committee



# PURPOSE

- Improve riding experience for all
- Determine feasibility of building a Bus Rapid Transit (BRT) line
- Evaluate two corridors – Green/Blue & Gold Go Lines
- Identify short term speed & reliability improvements
- Eligibility for federal & other grants
- Community engagement & support





# RAPID TRANSIT DEFINITION

# COMMON BRT ELEMENTS



**Very Frequent Service  
(10 minutes or less)**



**60-Foot  
Articulated Buses**



**Efficient Boarding  
Process**

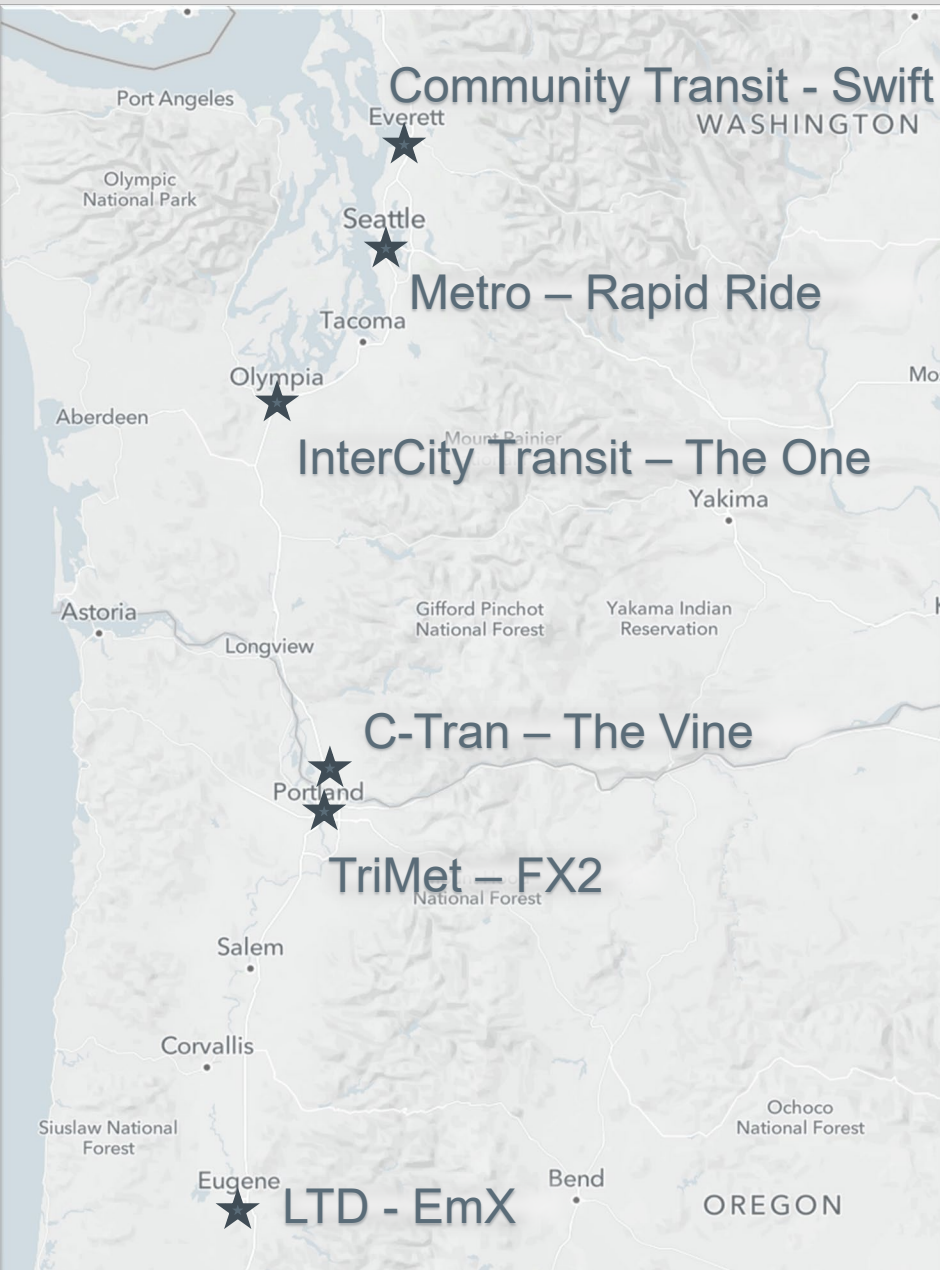


**Transit Street  
Treatments**



**Special  
Branding**

# BRT FIELD TRIP





# A RANGE OF STREET DESIGNS FOR BUSES

- Shared lanes
- Business Access Transit (BAT) lanes
- Bus/bike lanes
- Queue jumps
- Dedicated curbside bus lane
- Median bus ways





# ROUTE 120/H LINE STREET REDESIGN



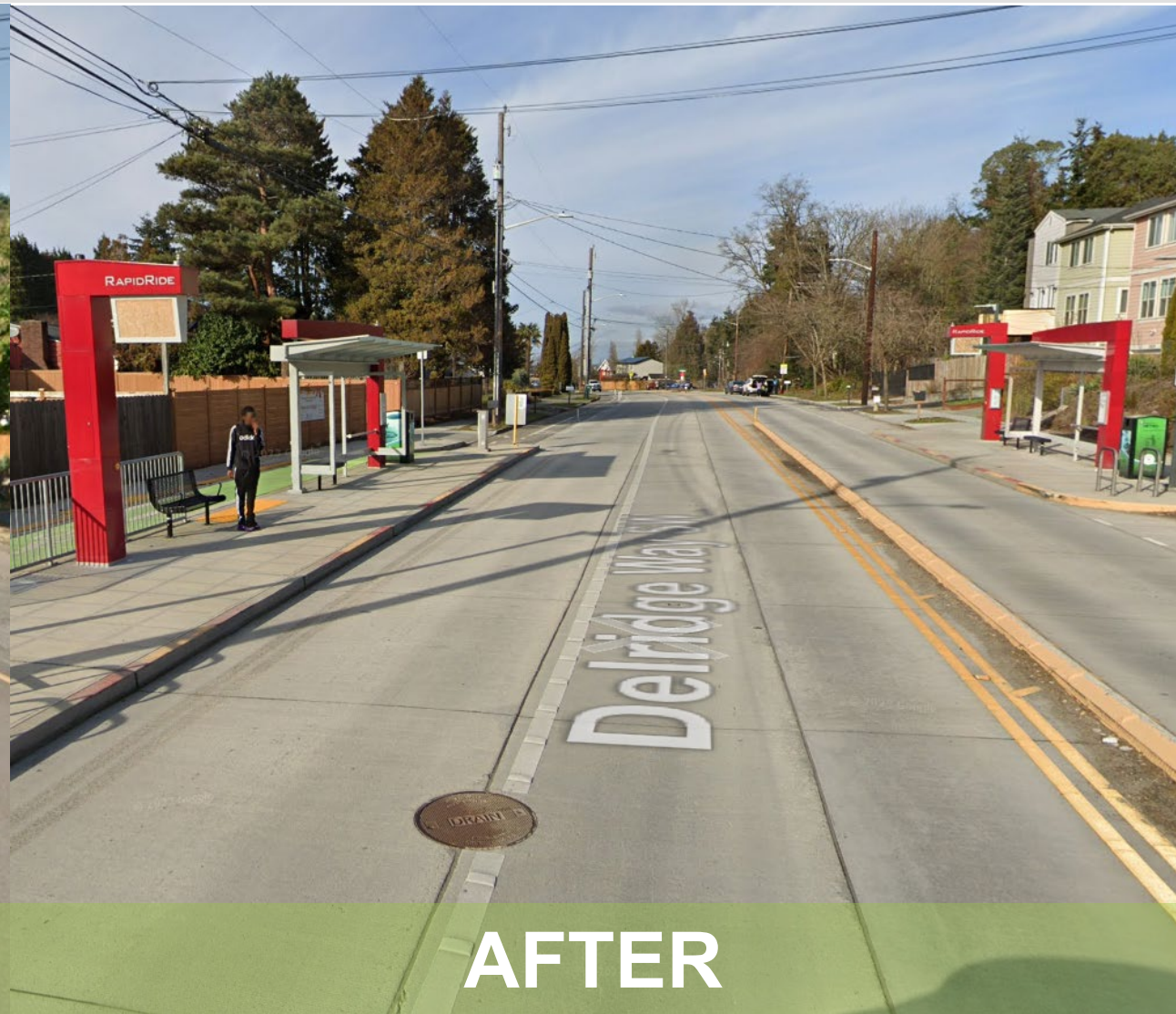
**BEFORE**



**AFTER**



# ROUTE 120/H LINE STREET REDESIGN





# TRIMET (PORTLAND) BIKE LANE CONFIGURATIONS





# PARTNERSHIPS

- Local jurisdictions
- Developers
- Utility Companies
- Businesses
- General Public
  - Community input
  - Education



# CAPITAL EXPENDITURES

- Massive infrastructure projects
- All stops transformed into costly stations
- Street configuration adjustments
- Limited eminent domain to meet local/federal standards



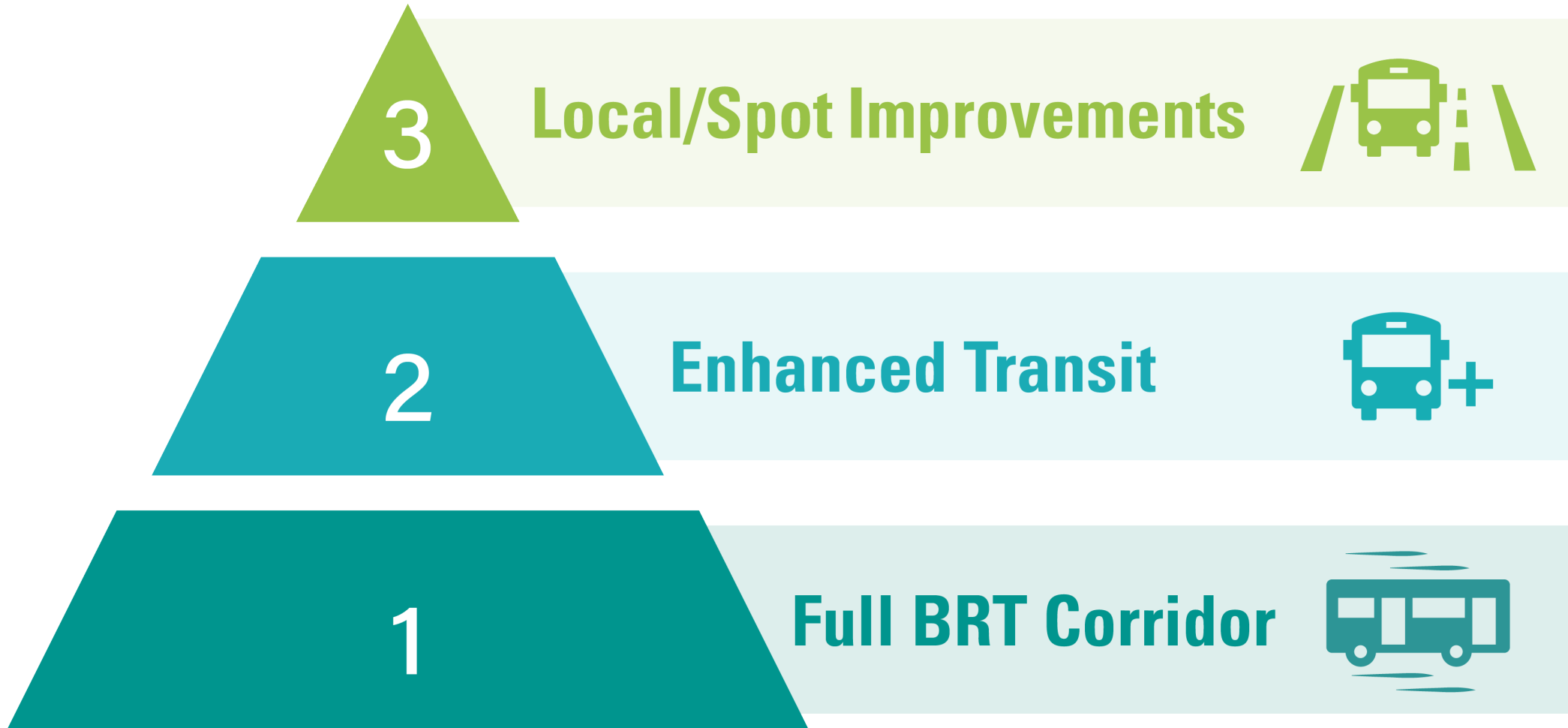


# RETHINKING APPROACH TO BRT

- Shift from capital intensive corridor projects to smaller scale improvements
  - Time (7-10 years to BRT)
  - Cost
  - Suitability for BRT
- BRT is evolving concept



# TIERED BRT DEFINITION





# TIER 1 – FULL BRT CORRIDOR



## Service Frequency

- 10 min or less frequency weekdays
- 30 min or less on weekends
- Late night service

## Street Design Treatments

- Dedicated transit, BAT lanes or bus/bike lanes
- Transit signal priority & queue jumps

## Land Use

- Mixed-Use
- Near TOD

## Stops

- Optimized stop spacing
- Level boarding
- Amenities (bike lockers, bike share, pedestrian lighting, enhanced crossings, mobility hubs)
- Branded vehicles and stops
- Off-Board/No Fare Payment
- Real-time bus information

# TIER 2 – FULL BRT CORRIDOR



## Service Frequency

- 10 minutes or less frequency for majority of the day (weekdays)
- 30 min or less on weekends
- Late night service

## Street Design Treatments

- Dedicated transit, BAT lanes or bus/bike lanes
- Transit signal priority & queue jumps

## Land Use

- Mixed-Use
- Near TOD

## Stops

- Optimized stop spacing
- Enhanced pedestrian crossings
- Off-Board/No Fare or Multiple on-board readers for both door loading
- Real-time bus information
- Branded vehicles and stops
- Level boarding
- Amenities (bike lockers, bike share, pedestrian lighting, enhanced crossings, mobility hubs)



# TIER 3 – LOCAL/SPOT IMPROVEMENTS



## Strategic, Localized Improvements

- Transit signal priority & queue jumps
- Off-Board/No Fare or Multiple on-board readers for both door loading
- Real-time bus information
- Other localized improvements at key hot spots

# GOALS





Improve safety and comfort  
for bus operations, riders  
and other transportation  
system users



Provide for more  
efficient transit  
operations along corridor

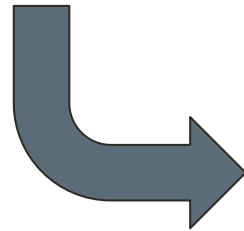


Use transit to increase  
access to opportunities  
along corridor



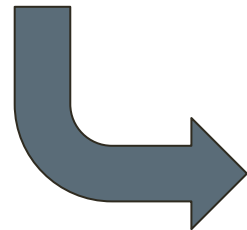
## GOAL

Provide for more efficient transit operations along corridor



## OBJECTIVE

Maintain or improve on-time performance for transit



## MEASURES

- Opportunity to consolidate stops
- Transit Signal Priority effectiveness
- Opportunity to add business access/transit lanes

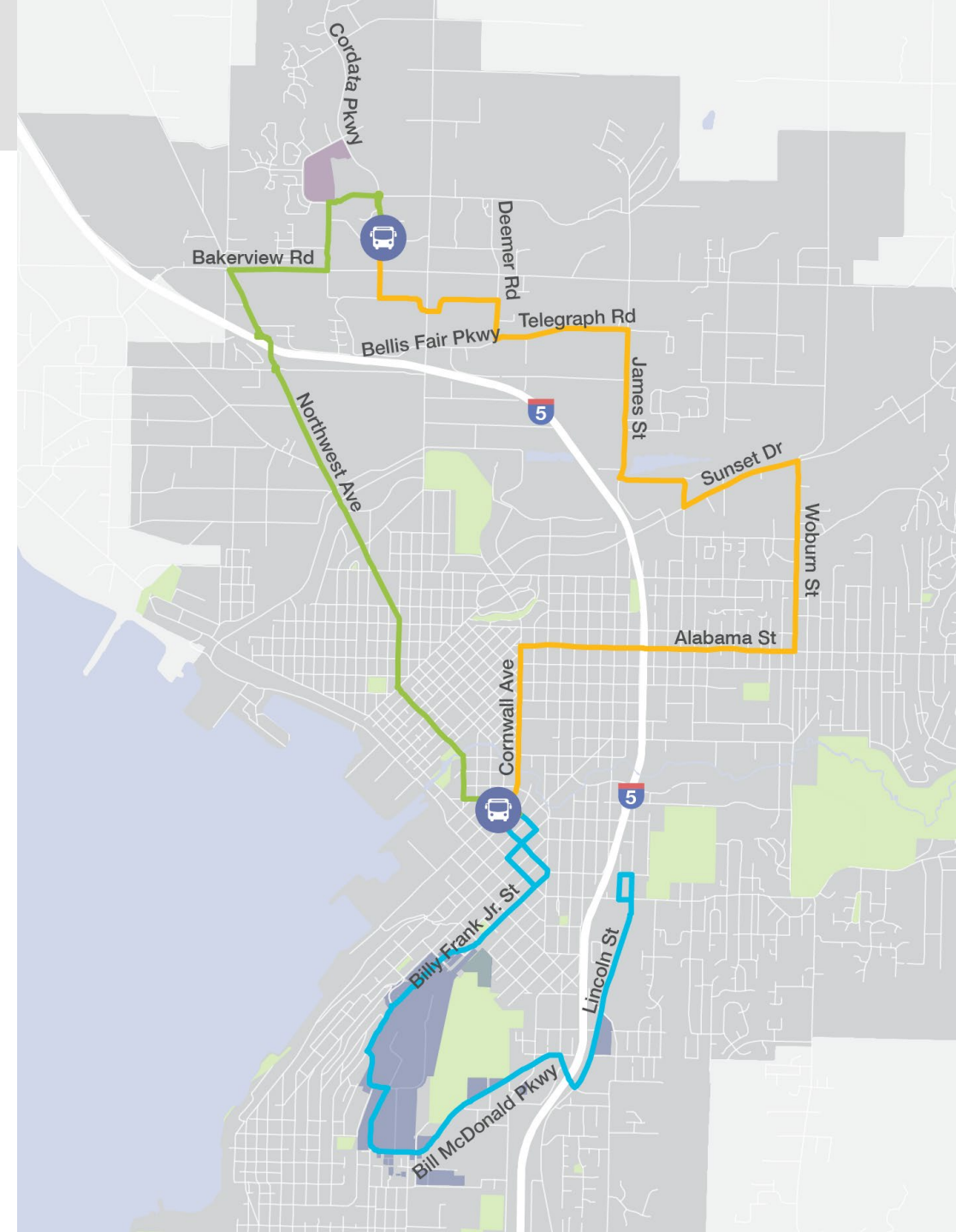


# CORRIDOR REVIEW AND HOT SPOTS

Mapping Analysis

# INITIAL KEY FINDINGS

- Green/Blue corridor:
  - Limited ROW
  - More direct alignment
  - Major constraint is thru WWU
- Gold corridor:
  - Limited ROW
  - Transit supportive development opportunities
  - Will need substantial street improvements





# HOT SPOT EXAMPLES



# NEXT STEPS



## TAC Meeting Follow-up Work

Transpo/MTA Refine Corridor  
Analysis and up to 5 Near-term  
improvements



## TAC Coordination

Share information through webpage  
Meeting 3 – Final Recommendations & Near-  
term Improvements



## Consultant Work

Final Alternatives analysis  
Near-term Priorities & Concepts



## Community Engagement

Online Engagement Platform  
Project (under construction)



QUESTIONS?