



# High Frequency Transit Corridors Study

WTA is investing more and more resources to keep routes on time because of traffic congestion and other challenges. These are resources that could otherwise be used to expand service. This study will review how WTA can improve speed and reliability on key corridors, as well the potential for Bus Rapid Transit (BRT). BRT is a premium service that includes increased frequency and features to improve speed and efficiency. This study will also consider how local land use decisions can fuel the success of frequent transit service, including BRT.

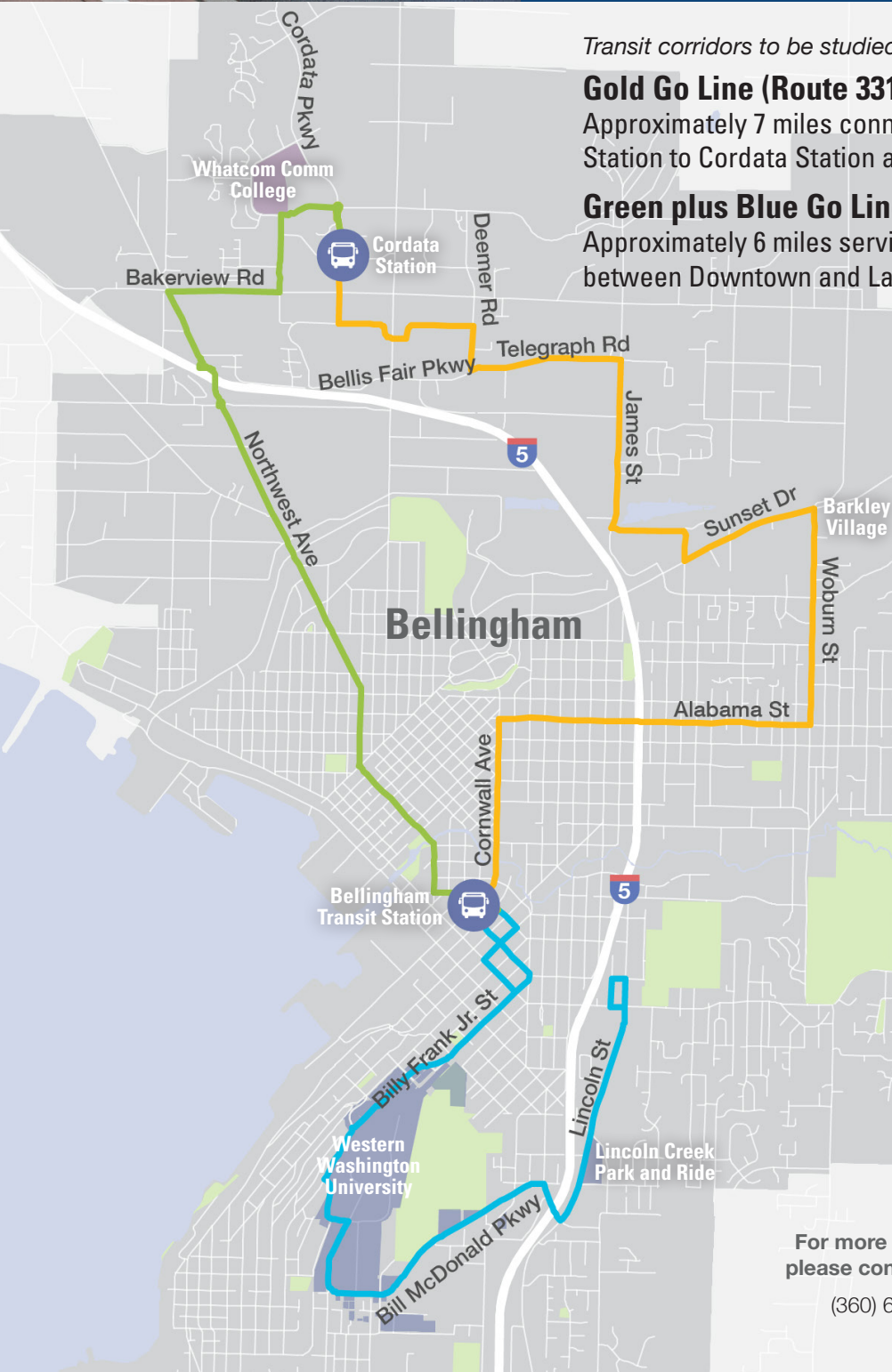
*Transit corridors to be studied:*

## **Gold Go Line (Route 331)**

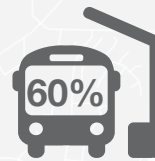
Approximately 7 miles connecting the downtown Bellingham Transit Station to Cordata Station at Whatcom Community College

## **Green plus Blue Go Lines (Route 232 and WWU Routes)**

Approximately 6 miles serving Western Washington University between Downtown and Lakeway



## **These routes represent**



of our total  
system ridership  
(2.57m boardings)



with Western Washington  
University having the  
highest demand of any  
destination in Bellingham

While both corridors are candidates for BRT improvements, funding and resources are a challenge for WTA. The outcome of this study will help WTA and the City in pursuing the necessary funds and resources.

## **2022/2023 Study Schedule**

|                               |              |
|-------------------------------|--------------|
| Community Outreach            | Oct - May    |
| Existing Conditions/BRT Goals | June - Nov   |
| Develop Recommendations       | Oct - May    |
| Concept Design and Strategies | March - June |

For more information  
please contact WTA at:

(360) 676-7433



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